



Content that connects **Korea** and Thailand.

A Korean-Thai content production house based in Bangkok.
From concept to shoot, edit and distribution — all under one
roof.

ESTABLISHED
2017

BASE
Bangkok, Sathon

LANGUAGE
KO / EN / TH

DOCUMENT
Company Profile

Who We Are

01

Nine years of Korean content, made in Thailand.

KORI NETWORK was founded in 2017 in Bangkok's Sathon district. As a Thai-registered company, we contract locally, shoot locally and distribute locally. For nine years we have worked in the gap between Korean brands entering Thailand and Korean content reaching Thai audiences — closing the distance in both language and culture.

We run in-house video, photography, design and sound teams, four studios in central Bangkok, and a network of more than 500 influencers. Every project runs from the first briefing to final delivery inside one team — no outsourcing in between.

2017

Founded in Bangkok
Sathon district

4 rooms

In-house studios
shoot, record, rehearse

500 +

Influencer
network

3 langs

Korean, English
and Thai

Why a Thai entity matters

Being a registered Thai company means we sign directly with local firms and institutions, issue proper tax invoices, sponsor visas and work permits, and qualify for government programmes — routes that overseas vendors have to work around.

Why our own studios matter

Production is not dictated by rental calendars. If a shoot runs over, we pick it up the next morning. If something needs reshooting, we reshoot it. It also means the space and gear costs that usually dominate a budget stay in-house.

What We Do

02

Four business lines that feed each other. What we shoot becomes campaign material; our influencer network carries it to audiences; and the events we run become sets to shoot on.

01

Content Production

Brand films, commercials, music videos, YouTube series, product and portrait shoots. Concept, filming, editing, grading and sound all handled internally.

- Video production, editing, grading
- Product, portrait and space photography
- Graphic design and motion
- Sound recording and mixing

02

Digital Marketing

Campaigns built for Thai consumers. We work in both directions — Korean brands entering Thailand, and Thai brands tapping into Korean culture.

- Social channel strategy and operation
- Performance campaign execution
- Localised copy and creative
- Brand communication strategy

03

MCN & Influencers

We operate a network of more than 500 Thai influencers alongside live streaming partnerships.

- Influencer casting and campaigns
- Creator collaborations
- Live streaming operations
- Channel growth consulting

04

MICE & Events

Planning and on-site operation of expos, cultural programmes and promotional events. We have delivered numerous Thai-market events for Korean institutions and companies.

- Expo and exhibition operations
- Cultural event planning
- Live coverage and documentation
- Booth and space design

From the first line of the brief to the final delivery file.

Production sits at the centre of everything we do. Marketing and influencer work only function when the content underneath is good. That is why the people and equipment for video, photography, design and sound all sit in-house — one team, start to finish.

WORKFLOW

STEP 01

Strategy

We define the objective and audience first, gather references, shape the concept and propose something achievable within budget.

STEP 02

Pre-production

Storyboards, shot lists, casting, locations and schedules — all locked down on paper so nothing is improvised on set.

STEP 03

Filming

In our own studios or on location, running our own lighting, grip and audio with live monitoring throughout.

STEP 04

Post

Editing, colour grading, motion graphics, sound mixing and subtitling — including all three languages, done in-house.

STEP 05

Delivery

Resized and remastered per platform. Where needed, we handle channel upload and distribution as well.

CONTENT TYPES

Brand & Commercial

Brand films, TVCs, product videos, commerce shoots and lookbooks — content built to convert.

Digital & Social

YouTube series, Reels and TikTok shorts, and recurring channel content — each designed around its platform.

Documentary

Event coverage, interviews, behind-the-scenes and institutional wrap films, with reporting cuts included.

Live & Broadcast

Live commerce, streaming shows and online event broadcasts, running out of our chroma key studio year-round.

Music & Performance

Music videos, choreography films, cover content and audition tapes — rehearsal through to shoot, using our dance room.

Audio & Podcast

Podcast series, narration and audio ads, with the option to produce a video version alongside.

Revisions land the next day

Our edit suite and studios sit in the same building. If a shot needs redoing, we redo it. If a grade is off, we regrade it on the spot. None of the multi-day waits that come with passing work between vendors.

Built in three languages at once

We do not translate a Korean master into Thai after the fact. All three languages are considered from the outset — subtitle timing, copy nuance and cultural context adjusted for each audience.



Not spaces we rent. Spaces we work in every day.

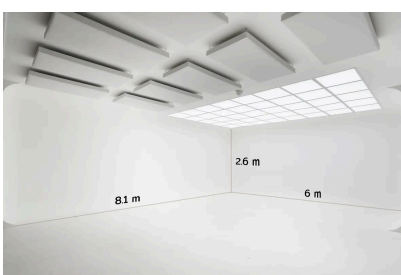
We operate four rooms in Sathon, Bangkok. Our own crews use them daily, and we open them for external rental when they are free. It is why our schedules are not hostage to rental calendars, and why space and gear costs come down on every quote.

ROOM 01

HORIZON

Seamless white cyclorama for product, lookbook and group portrait work. Our largest room.

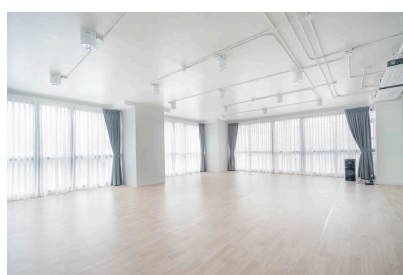
48m² · 8.1×6m · H 2.6m



ROOM 02

CHROMA KEY

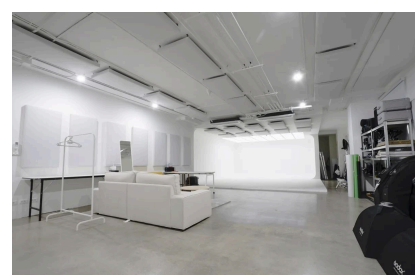
Curved wall-to-floor green screen for compositing, interviews and live broadcast. Boom rig always in place.



ROOM 03

DANCE

Full-wall mirrors, wood floor and large windows. For rehearsal and performance filming alike.



ROOM 04

SOUND

Dedicated recording space. Two microphones and an audio recorder included as standard.

Rental rates and terms available on request. We welcome enquiries about long-term and package bookings.

Capabilities

VIDEO

Video

Brand films, TVCs, music videos, YouTube series, interviews, product videos, live commerce and event coverage — from concept through final master.

- Brand films and commercials
- YouTube and short-form series
- Interviews and documentary
- Editing, grading and motion
- Multilingual subtitling and dubbing

PHOTO

Photography

Product shots, portraits, interiors and event coverage — in studio or on location, always with our own equipment.

- Product and commerce shoots
- Portrait, profile and lookbook
- Space and interior
- Event coverage
- Retouching

DESIGN

Design & Creative

We design the context our film and photography live in — key visuals, editorial layout, motion graphics and brand identity.

- Key visuals and campaign artwork
- Motion graphics and titles
- Editorial and print design
- Social content templates
- Creative direction

SOUND

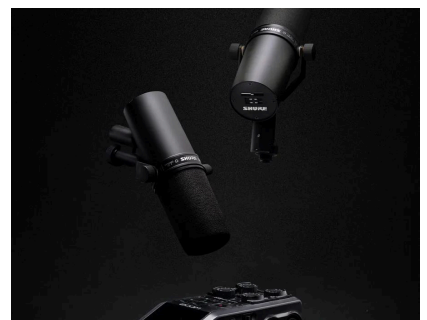
Sound

A dedicated recording space with microphones and recorders on hand for narration, podcast production and audio post.

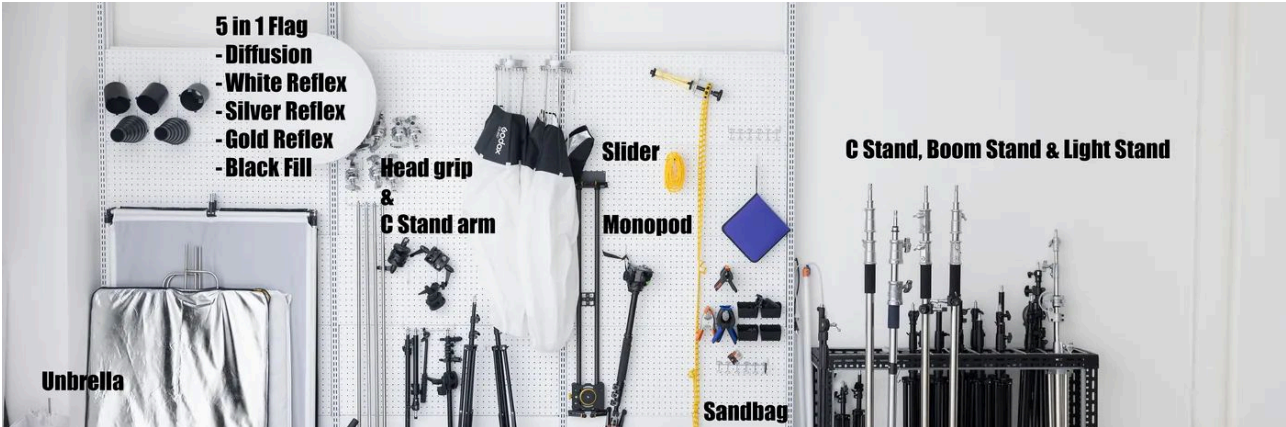
- Narration recording
- Podcast planning and recording
- Mixing and mastering
- Location sound

What four disciplines in one team buys you

Our editors sit beside our designers, and sound work happens on the same floor. Nobody hands a file to another company and waits for a motion graphics revision. Timelines shorten, tone stays consistent, and intent survives the process.



Equipment



Continuous Light		Flash		Lighting Control	
ATOM 500w 5600K	×2	FOKON RM400	×3	Standard Softbox 120cm	×6
Amaran 300C RGB	×2	Godox MS300	×6	Standard Softbox 90cm	×2
Nanlite Forza 60	×2	Audio		Stripbox w/ Grid 120cm	×2
Bi Flex	×1			Parabolic Softbox 90cm	×1
Amaran PT4c RGB Tube	×2			Lantern Softbox 85cm	×2
Yongnuo RGB Light Stick	×2			Beauty Dish 55cm	×1
RGB Light Stick	×2	Shure Microphone	×2	Standard Reflector	×9
		Zoom Audio Recorder	×1	Bowen Snoot	×2

Grip & Support

5 in 1 Flag (Diffusion / White · Silver · Gold Reflex / Black Fill) · Head Grip & C-Stand Arm · Slider · Monopod · Tripod · Sandbag · C-Stand · Boom Stand · Light Stand · Umbrella

Cameras and lenses are configured per project. Tell us what you need and we will advise.

Selected Work

From Korean government initiatives entering Thailand to global brand campaigns and creator collaborations. Different fields, one thing in common — executed on the ground in Thailand, by us.

Culture

K-EXPO Bangkok

Korea expo · on-site operations and content production

Culture

G-FAIR ASEAN

Korean product exhibition · booth operations and documentation

Culture

Global Hanbok Model Contest

Global Hanbok model contest · planning and production

Campaign

K-Food BTS Train Wrap

Bangkok BTS Skytrain out-of-home campaign

Campaign

AT Project

Korean agri-food distribution campaign series

Brand

Eucerin

Brand content · production and editing

E-commerce

XTL Thailand

Commerce content production and channel operations

Partnership

SOOP

Live streaming network collaboration

Public sector experience

Repeated delivery of Thai-market programmes for Korean government and public bodies has given us a working grasp of their procedures, settlement requirements and reporting formats.

Brand & commercial

We have handled global brand campaigns in Thailand and Hallyu marketing for local brands alike — tuning both the language and the sentiment.

Why Work With Us

08

A team you can talk to without an interpreter in the room.

Korean with Korean clients, Thai with Thai crew, English with global partners. Nothing gets sanded down passing through an extra layer of interpretation. After nine years working between the two countries, this instinct is what we value most — more than any technical skill.

01

It finishes inside one team

Planning, filming, editing, design and sound all sit in-house. None of the communication loss or schedule slip that comes with each outsourced step, and revision requests are reflected the next day.

02

We own the space and the gear

Four rooms and a full lighting and grip inventory. Studio and rental line items drop out of the quote or shrink considerably, and an extra shoot day does not mean rebuilding the schedule.

03

We are a Thai company

We contract directly with local firms and institutions and issue proper tax invoices. Work permit sponsorship, local hiring and government programme participation are all open to us — no intermediary required.

04

It carries through to distribution

We plan where and how the work will be seen. Our network of 500-plus influencers and our streaming partnerships are not separate from production — they are part of the same flow.

In the end, only the work remains. We spend less time explaining our process and more time shooting and building. Tell us what you need and we will propose the right way to make it.



Tell us what you want to make.

Production enquiries, studio bookings and campaign partnerships
— reach us at the details below and we will come back to you.

E-MAIL

admin@kori.co.th

WEBSITE

www.kori.co.th

OFFICE

Bangkok, Thailand

Sathon District

LANGUAGE

Korean · English · Thai